

Escapade 2024 Row Information

Arrival: All representatives for the Row should arrive by the morning of Saturday, June 15th. If your Escapade welcome packet states your arrival for June 16th, please contact the registration office to let them know you are a Row Rep and must arrive on the 15th.

Set-up: Times for set-up on June 15th are from 10am to 2pm. The Row will be easily found on the Escapade map. The Row will be in the Hospitality Room. You will be provided with a table and two chairs. For your exhibit you will supply your own brochures, visual arrangements, banners, tableclothes, etc. All this must fit within your booth space, so bear that in mind. Electrical outlets are not normally available, so please make sure to charge up all computers and battery powered devices that you may need during the Row hours.

Row Social Hour: June 15th at 4:00pm, the Row Social Hour will be held in an area to be determined at the fairgrounds. You will be notified of the location during Row set-up that morning. This is a time to socialize and meet your fellow reps. Snacks will be provided, and you will only need to bring your beverage of choice with you.

Row hours: The Row will be open from Sunday, June 16th, through Wednesday, June 20th. The hours of operation are 10am to 2pm. During the open hours of the Row, it will be **REQUIRED** that at least one person be manning the booth. If you wish to rotate personnel, that is acceptable if it is a member with knowledge of your group. An unmanned booth is not helpful to interested parties and detracts from the purpose of the Row, which is to tell others about your group.

Gifts/drawings: You are NOT required to provide a drawing or gift and is strictly up to your Chapter or BoF. However, if you choose to do so, all Row gifts are to be kept within the Row to giveaway. They will not be given away during the nightly drawings which are reserved for the vendors and parks. "Must be present to win" drawings are discouraged due to many members attending seminars during the open hours of Row. It is suggested that you obtain phone numbers of the entrants to make the giveaways easier for contact purposes.

If you wish to donate an item for giveaway for the end of the Row during the Row Rep drawings, please contact us beforehand.